

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-63403-1

DATE PRINTED

10/23/12

AND

PAGE 1

188790 AGENCY (OR SERVICE) ACTING AS AGENT FOR 336462 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME AMERICAN MEDIA & ADVOCACY

JOE COORS FOR CONGRESS

AND 815 Slaters Ln

PO BOX 16490

ADDRESS Alexandria VA 22314-1219

Golden CO 80402-6008

USA

USA

CONTACT BEN ANGLE

PRODUCT EST # 3465

LOCAL SALESPERSON NICOLE ELIE POL

AGENCY EST. NO.
3465

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12 NO. WEEKS: 1

Cancellation Notice
Required
Announcement 28 days
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01010..	2	06:00A	07:00A	30S	10/23/12-10/25/12	NEWS 4 TODAY	2	540.00	1080.00
2	01010..	2	04:00P	05:00P	30S	10/23/12-10/25/12	DR PHIL	2	600.00	1200.00
3	10000..	1	04:00P	05:00P	30S	10/29/12-10/29/12	DR PHIL	1	600.00	600.00
4	00100..	1	05:00P	05:30P	30S	10/24/12-10/24/12	NEWS 4 AT 5 PM	1	1260.00	1260.00
5	Sa	1	04:58P	06:00P	30S	10/27/12-10/27/12	NEWS 4 AT 5P - SATURDAY	1	540.00	540.00
6	Su	1	04:58P	05:58P	30S	10/28/12-10/28/12	NEWS 4 AT 5 - SUNDAY	1	765.00	765.00
7	Su	1	05:58P	06:59P	30S	10/28/12-10/28/12	SIXTY MINUTES SUNDAY	1	5400.00	5400.00
8	00100.0	1	10:00P	10:35P	30S	10/24/12-10/24/12	LATE NEWS M-SU	1	2700.00	2700.00
9	00100..	1	10:35P	11:37P	30S	10/24/12-10/24/12	LATE SHOW WITH DAVID	1	720.00	720.00
10	10000..	1	10:35P	11:37P	30S	10/29/12-10/29/12	LATE SHOW WITH DAVID	1	720.00	720.00
Total Contract:								12		14985.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION